

JUNE 16TH 2026
8:30AM - 4:30PM

MAMEC ANNUAL CONFERENCE



Join Us

We are excited to welcome you to the 2026 MAMEC Conference! We have brought together knowledgeable experts to provide thought-provoking, interesting, and engaging presentations on all facets of Emergency Management. Meet industry leaders, learn valuable skills that will help you grow in your role, and network with a community of your peers.

LOCATION

CANAD INN DESTINATION CENTRE POLO PARK

Group Block Number: 974760

\$250

PER PERSON FEE

Lunch provided, please advise of any dietary restrictions when you fill out your registration form.

APRIL 1ST

REGISTRATION OPENS

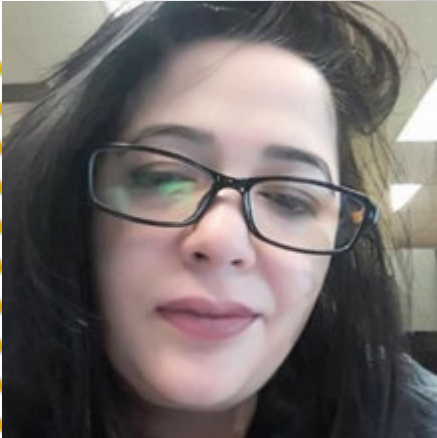
JUNE 3RD

REGISTRATION CLOSSES

**PAYMENT CAN BE SENT BY CHEQUE
OR E-TRANSFER. FIND FORM AND
MAILING INFO ON PAGE 5.**



SPEAKERS



ELORA FERDOUS

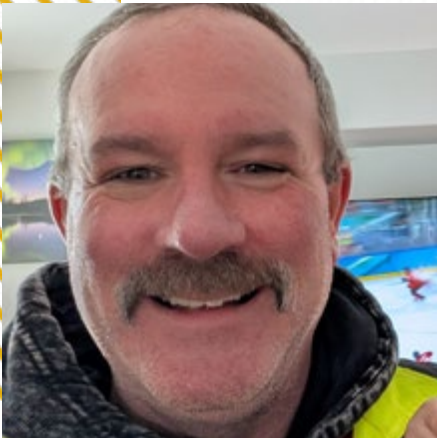
Elora Ferdous is an experienced Emergency Management professional with over 15 years in emergency management, emergency preparedness, and resilience-building. She currently serves as Program Specialist for the Emergency Management Program at Niagara Region, where she leads strategic planning, interdepartmental coordination, and public education initiatives. Elora holds a Master's in Disaster and Emergency Management from York University and is an alternate Community Emergency Management Coordinator (CEMC). She brings international experience across South and Southeast Asia in disaster and resilience-building programs. She has extensive experience in municipal and regional emergency programs, volunteer engagement, and stakeholder collaboration.



DENISE MACDEARMID

CHIEF ADMINISTRATIVE OFFICER & MUNICIPAL EMERGENCY COORDINATOR, TOWN OF GILLAM

Denise MacDearmid has been with the Town of Gillam for 11 years and prior to becoming the CAO, held the role of Emergency Services Manager. In that role which included the role of MEC, Denise spent countless hours focused on emergency planning and preparedness and recently completed all the courses to be certified through MAMEC. Denise has supported her community through an aircraft crash, a manhunt for 2 armed and dangerous fugitives, COVID-19, and most recently hosting Tataskweyak Cree Nation during 2 evacuations from their community. In her spare time, Denise likes to snowshoe, kayak and cycle and is an avid Winnipeg Blue Bombers fan. district director, and now a board member.



JAYSON OLIVER

SECTION HEAD, OPERATIONS & MAINTENANCE SUPPORT

Jayson Oliver is an elected official with the Town of Gillam and serves as Ops & Maintenance Support Section Head at Manitoba Hydro. A long-time resident of Gillam, Manitoba, he brings over 40 years of lived experience working and leading in northern communities. Jayson has more than 15 years of leadership experience across hydroelectric operations and rail transportation, leading teams in safety-critical, remote environments across multiple provinces. A licensed Power Electrician, he has progressed through operational and supervisory roles at Manitoba Hydro and previously served six years as a Councillor for the Town of Gillam. His work focuses on community-centric operations, stakeholder collaboration, and building resilient infrastructure that supports both people and sustainable growth in the North.



AGENDA

8:30AM


Opening Remarks

9:00AM - 12:00 NOON

WITH HEALTH BREAK AT 10:30AM

Morning Exercise – The Road to Recovery

MB. EMO, Manitoba Hydro, NGO



When disaster strikes, the immediate focus is on response. Yet once the initial response subsides, a new and equally complex phase begins: recovery. Both phases must be built on a solid foundation of planning, training, and preparedness. Recovery is often referred to as the “disaster after the disaster,” recovery is where communities face the long-term challenges of rebuilding and restoring normal life. Recovering from a large-scale event requires coordinated efforts across multiple partners, including provincial stakeholders, local agencies, and community organizations all working together to assist the community. It is a complex process that goes beyond physical reconstruction, encompassing social, economic, cultural and environmental restoration. The objective is not only to return the community to its pre-event condition as quickly as possible, but to do so in a way that strengthens resilience for the future. In this exercise, you will work through a large-scale disaster recovery scenario alongside provincial stakeholders to learn how the many pieces of the recovery puzzle come together to restore stability and support community renewal.

12:00 NOON


Lunch in TYC

Provided, no outside food or beverage permitted in the hall.

1:00PM - 2:15PM

Enhancing Community Resilience Through Public Education in Emergency Management

Elora Ferdous




Public education is a critical component of emergency management, helping communities understand risks and taking proactive steps to prepare for disasters. This presentation will focus on strategies used in Canadian municipalities, with examples from Niagara Region, to engage the public, build awareness, and foster a culture of preparedness. Attendees will learn how to design effective campaigns, collaborate with local partners, involve schools and volunteers, and tailor messaging for diverse communities.

2:45PM - 4:00PM

Enhancing Community Resilience Through Public Education in Emergency Management

Jayson Oliver & Denise MacDermid



In late May 2025, escalating wildfire activity near Tataskweyak Cree Nation (TCN) triggered a rapid, multi-day emergency response involving the Town of Gillam (TOG), Manitoba Hydro, First Nation leadership, provincial and federal authorities, and numerous partner agencies. What began as information gathering quickly evolved into a complex, large-scale evacuation under highly volatile weather conditions and extreme logistical constraints.

4:00PM

Updates and Awards



FIRST NAME: _____

LAST NAME: _____

MUNICIPALITY REPRESENTED: _____

(City of, Town of, RM of, Department, Organization)

PHONE #: _____

EMAIL: _____

ADDRESS: _____

CITY/TOWN: _____

PROVINCE: _____

POSTAL CODE: _____

DIETARY RESTRICTIONS: _____

DATE: _____

SIGNATURE: _____



Registration Opens:
April 1ST

Registration Deadline:
June 3RD

Registration Fee:
\$250

Send form with e-transfer payment to:
info@mamec.ca

Or by mail with cheque to:
MAMEC
PO Box 48053 Lakewood PO
Winnipeg, Manitoba
R2J 4A3