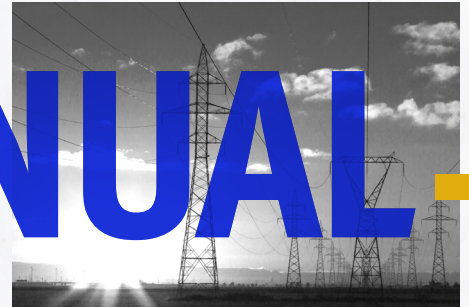


2024 MAMEC



ANNUAL



CONFERENCE

June 18TH
Canad Inn Destination Centre Polo Park
1405 St. Matthews Avenue, Winnipeg
8:30-4:30PM
Registration opens at 7:00AM
More info at mamec.ca

Join us at the 2024 MAMEC Conference! We have brought together knowledgeable experts to provide thought-provoking, interesting, and engaging presentations on all facets of Emergency Management. Meet industry leaders, learn valuable skills that will help you grow in your role, and network with a community of your peers.

\$250

**REGISTRATION DEADLINE
IS JUNE 11TH**

AGENDA

8:30am–9:00am **Opening Remarks**

9:00am–Noon **Manitoba Hydro Tabletop Exercise**

*Health break
at 10:30am*

Brad Hay, ABCP, MMP, CET
Enterprise Emergency Response Coordinator

Join us for a three-hour interactive tabletop that walks participants through a potentially calamitous protracted power outage with province-wide impacts. The event will introduce participants with a scenario, timeline of Manitoba Hydro's response, potential impacts to their communities, and anticipated channels of communication during event response. Participants will have an opportunity to practice skills they've learned with MAMEC in a safe environment and also share the benefit of their experience as the scenario works through preparation, response, and recovery.

Noon–1:00pm **Lunch**

1:00pm–2:00pm **ICS – Beyond the Emergency Site**

Mark Emrick, Team Rubicon

The Incident Command System is well known and utilized at the site of emergencies; however it has uses and applications in other areas of emergency programming. From natural disasters to public health crises, and even everyday municipal operations, ICS offers a standardized framework for effective organization and collaboration. Imagine seamlessly managing daily municipal operations, navigating emergencies like overland flooding, and operating Emergency Coordination Centers with precision and ease. With ICS, you can foster a common operating picture, optimize resource allocation, and elevate coordination and communication to new heights.

2:00pm–2:30pm **Break**

2:30pm–3:30pm **Community Emergency Response Teams**

Patricia Martel, PhD Emergency Management

Community Emergency Response Teams (CERT) assist community MEC's, First Responders and Leadership when an emergency occurs. The CERT program originated in the United States and these trained teams are now finding their place in Canadian municipalities by enhancing the communities abilities to respond and build stronger emergency programs. This presentation will explain what these teams do, how they are organized and trained so you can start to build them in your own community.

3:30pm–4:00pm **MAMEC New Programming Announcements**

4:00pm–4:30pm **Awards, Training Updates, and Closing Remarks**

CONFERENCE INFO

| | |
|---------------------|--|
| Location | Canad Inn Polo Park Ambassador Ballroom Lunch and coffee/tea provided |
| Time | Registration open at 7:30am Conference runs 8:30am–4:30pm |
| Hotel | Canad Inn Polo Park Please reference booking number #627052 for delegate room block reservation. |
| Registration | Registration is open until June 11th, 2023 To register, simply fill out the form on the next page and send it in to MAMEC with your payment (addresses listed above form). |
| Cost | \$250 MAMEC is dedicated to keeping the cost of the conference affordable for all communities. |

BECOME A MAMEC MEMBER

MEMBERSHIP BENEFITS

Networking and Mentorship

Communicate with our large network of MECs across Manitoba, and learn from those with the highest levels of expertise.

Equipment and Resources

TC Energy has made a large donation of equipment that is available to MAMEC members, and we also provide severe weather plans for members to access.

Advocacy and Representation

We represent your interests as MECs, communicating your needs with the power that comes from operating as a larger contingent.

Brad Hay

ABCP, MMP, CET

Enterprise Emergency Response Coordinator,
Manitoba Hydro

Brad Hay has been with Manitoba Hydro for 23 years and is the Enterprise Emergency Response Coordinator. Brad has supported Manitoba Hydro through the 2021 wildfire season, 2022 flood season, The COVID-19 Pandemic, and multiple business continuity challenges. Brad has a diploma in engineering technology, designations as a Maintenance Management Professional and associate business continuity planner. He also holds certificates in emergency management, emergency exercise design, and is currently working on a degree in Emergency and Security Management Studies.



Patricia Martel

PhD Emergency Management

Patricia Martel is an experienced emergency management practitioner with a passion for enhancing the emergency management profession through the development and implementation of best practices. Patricia has 17 years' experience in the field of emergency management which includes working for provincial and municipal governments. She has significant experience reviewing emergency management programs and providing recommendations that move them towards a more effective, proactive approach.

She has extensive experience in developing plans and procedures including emergency response plans and hazard specific plans for all levels of government inclusive of Indigenous governments. She is a Certified Emergency Manager (CEM) through the International Association of Emergency Managers. She completed a PhD focused on effective operational emergency planning for vulnerable populations with a case study on schools. Her research focused on the social science aspects of emergency management and complemented her strong background in the natural sciences. In addition, Patricia now works with Napier Emergency Consulting to create emergency plans and programs for a vast array of clients.



Mark Emrick

Team Rubicon

Mark Emrick's journey began in Brandon, Manitoba, where he cultivated a deep-rooted commitment to community and service. Relocating to Melita in 1989, he assumed the management of a GM dealer's autobody shop before venturing into entrepreneurship in 1992, founding his own auto-glass business, which flourished for 15 successful years.

In Melita, Mark emerged as a central figure, immersing himself in various community initiatives. He played pivotal roles in the Melita and Area Chamber of Commerce, holding positions such as Vice President and President. Additionally, Mark entered the realm of public service by winning a seat on the Town Council in 1998 and again in 2002, during which time he assumed the role of Deputy Mayor. His dedication extended to the Melita and Area Fire Department, where he served for 19 years, ultimately attaining the position of Fire Chief, leaving an indelible mark on the community through his leadership and commitment to safety.

Transitioning back to Brandon in 2008 marked the beginning of a new chapter for Mark. Joining the Manitoba Emergency Services College (MESCC) / Manitoba Office of the Fire Commissioner (OFC) as an Emergency Services Instructor/Emergency Services Officer, he became instrumental in training and responding to emergencies across the province. His tenure, spanning until retirement in 2022, saw him deeply involved in various critical situations, from missing person searches to floods and wildfires, while also teaching essential skills such as fire fighting, technical rescue, and the Incident Command System (ICS).

Mark also served as the Municipal Emergency Coordinator for the RM of Elton from March 2023 to January 2024. He was recently invited to serve on the ICS Canada national steering committee as a subject matter specialist, alongside peers from across North America. Currently, he continues to make significant contributions to the field as an ICS Contract Instructor, sharing his wealth of knowledge nationwide. Additionally, Mark dedicates his time to volunteering with Team Rubicon Canada, assuming pivotal roles such as ICS Advisor, Chief ICS Instructor, and Instructor Cadre Lead. Beyond his professional commitments, Mark finds joy in spending quality time with his wife Holly and their family, whether it's enjoying the tranquility of their Sandy Lake cabin, indulging in golf, working in his shop, or embarking on winter adventures in warm climates.



Send form with e-transfer payment to:
info@mamec.ca

Or by mail with cheque to:

MAMEC
PO Box 48053 Lakewood PO
Winnipeg, Manitoba
R2J 4A3

FIRST NAME:

LAST NAME:

MUNICIPALITY REPRESENTED:

(City of, Town of, RM of, Department, Organization)

PHONE #:

EMAIL:

ADDRESS:

CITY/TOWN:

PROVINCE:

POSTAL CODE:

DATE:

SIGNATURE:

\$250

PRICE

June 11TH

REGISTRATION
DEADLINE